

HAN 2014



INTERNATIONAL LAW ENFORCEMENT INTELLECTUAL PROPERTY (IP) CRIME CONFERENCE

HANOI, VIETNAM, 23 - 25 SEPTEMBER 2014

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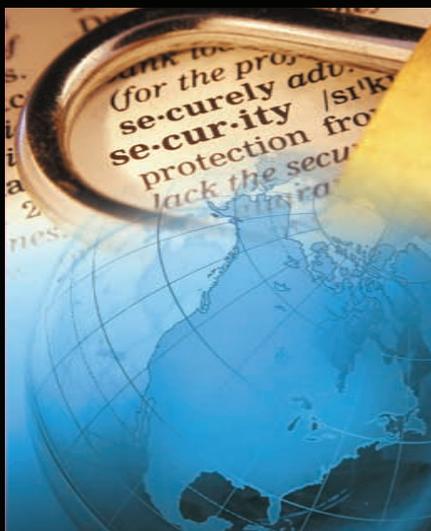


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Welcome from INTERPOL



Ronald K. Noble

INTERPOL Secretary General

On behalf of INTERPOL, it gives me great pleasure to welcome you to Hanoi for the 2014 International Law Enforcement Intellectual Property Crime Conference. I would like to extend my thanks to the Vietnam National Police for co-hosting this valuable event, to Underwriters Laboratories for their substantial support, and to the sponsor organizations for their ongoing commitment to tackling transnational organized intellectual property (IP) crime.

Trafficking in illicit goods and counterfeiting are transnational, large-scale crimes, run by extensive and complex criminal enterprises. These crimes cross national borders, time zones, languages and jurisdictions, while the lucrative profits are used to fund other criminal activities, such as drug trafficking and people smuggling.

We are proud to bring together police, customs, regulatory agencies, specialist IP crime investigators and prosecutors in a unique forum where participants can share experiences, learn from each other and return to their organizations better equipped to deliver operational successes.

The IP Crime Conference is an unrivalled opportunity for delegates to discuss operational best practices and to forge partnerships in order to reduce the impact of crime. INTERPOL has an established leadership role in combating transnational organized crime and provides a central reference point for all INTERPOL member countries and public and private stakeholders. Results of operations conducted with member countries in the first half of 2014 illustrate the success of multidisciplinary enforcement action: with the seizure of more than 5 million units worth in excess of USD 33 million, the impact of our activities across the world is clear.

The Conference is also an opportunity for us to share updates on INTERPOL's projects and innovations. We recently launched a global campaign "Turn Back Crime" to help build links between police and the general public in a combined response to the crime issues of today. This approach is reflected in this year's conference theme: "Global Partnerships to Turn Back Crime", and we count on you to help spread the word about the campaign.

I encourage you all to make the most of the networking opportunities that this conference offers, in order to strengthen our combined front against the threats of IP crime. I wish you all a successful event and an enjoyable stay in this dynamic and hospitable city.



Welcome from Underwriters Laboratories (UL)



Mr. Keith Williams

President and CEO, Underwriters Laboratories (UL)

Underwriters Laboratories (UL) is a proud co-organizer of the 8th annual International Law Enforcement IP Crime Conference in partnership with INTERPOL and the Vietnam National Police. We are honored to have the opportunity to join together once again in this unique and collaborative forum to advance our common purpose of combatting trans-national organized IP crime and promoting safety worldwide.

This year's Conference theme is "Global Partnerships to Turn Back Crime". Collaboration is one of the most important cornerstones in building an effective foundation to combat transnational organized IP crime. With international cooperation, shared best practices and operational integration across borders, we will be able to defeat our common enemy and keep consumers safe from this insidious trade. One of the strongest features of this Conference is the opportunity it provides to network and build partnerships amongst both public and private sector organizations. You will leave Hanoi with many new friends.

In addition to an exciting speaker and presentation line-up, we are pleased to feature the International IP Crime Investigators College (IIPCIC). UL remains a steadfast partner of IIPCIC with INTERPOL and with nearly 6000 students enrolled representing over 300 agencies from some 162 countries it has grown into one of the best training platforms available. Please visit the College display and learn more about this great training tool.

An international conference of this magnitude depends completely on the hard work of our Conference co-hosts. INTERPOL continues to show great leadership in providing training opportunities and facilitating global enforcement actions to stem the flow of illegal goods. By continually adding new elements to their programs, developing new partnerships and implementing new training tools, they have tirelessly led the way and set the international standard in effective and integrated crime fighting solutions. I thank them for their dedication in making the world a safer place.

Likewise, we are deeply grateful for the tremendous on-the-ground partnership of the Vietnam National Police. Their professionalism and dedicated support has allowed us to effectively plan, coordinate and deliver this event. We all appreciate their assistance and ongoing support to stem the flow of counterfeited and pirated goods in this region of the world.

Thank you to our sponsors for their ongoing support which allows us to deliver this Conference on an annual basis. Please acknowledge their contributions and take time to meet them and visit their displays in the exhibit area.

Thank you for attending the Conference. Your contributions and participation are what continues to make this the premier law enforcement event of the year.

I look forward to meeting and speaking with you over the next few days.

Welcome from Chief of Police



Pol. Lieutenant General Phan Van Vinh

General Director of Police, General Department on Crime Prevention and Suppression

As General Director of Police General Department on Crime Prevention and Suppression I am honored to welcome you all to this the 8th International Law Enforcement Intellectual Property Crime Conference, which we are co-hosting with INTERPOL in partnership with Underwriters Laboratories. We are very pleased that INTERPOL has chosen Vietnam and our wonderful capital Hanoi as the venue for this year's event. This year's conference is being held in the beautiful Marriott Hotel located in the new central business district of Hanoi.

The conference is a unique forum where delegates learn about and discuss operational best practices that can be used to fight transnational organized IP crime.

It is clear that transnational organized crime networks are behind the trafficking of various commodities, such as illicit goods, fake consumer products, cybercrime, drugs, arms and even people. These crimes are in fact interconnected as profits from one area are used to fund another.

The theme of the conference: "Global Partnerships to Turn back Crime" deserves all our attention. Law enforcement officers and members of private industry must work together and join efforts to tackling this crime.

I would like to take this opportunity to echo the commitment of the Vietnam Police to working in collaboration with INTERPOL and its partners in confronting and disrupting the criminals involved in intellectual property crime and indeed all forms of crime.

This conference brings together key stakeholders from around the world to provide you, the delegates, with the most insightful and beneficial information possible.

A series of operational workshops and roundtable sessions will amplify the benefits obtained and ensure a fully interactive and fruitful conference.



Conference Moderators



William G. Ross

Unit Chief/Supervisory Special Agent, Homeland Security Investigations

William Ross is a Unit Chief with the Department of Homeland Security, U.S. Immigration and Customs Enforcement, Homeland Security Investigations (HSI) in Washington, DC. Mr. Ross is currently responsible for overseeing the Global Outreach and Training Unit at the National Intellectual Property Rights Coordination Center in Arlington, VA.

Mr. Ross previously oversaw the Intellectual Property Unit at the National Intellectual Property Rights Coordination Center. Prior to his assignment to HSI Headquarters, Mr. Ross served for four years as a Section Chief at the ICE Academy at the Federal Law Enforcement Training Center in Brunswick, Georgia. In this role, Mr. Ross was responsible for oversight of the basic training program of all HSI Special Agents. Additionally, Mr. Ross developed and supervised the advanced commercial fraud training programs.

Mr. Ross began his career as a US Customs Service Special Agent. Mr. Ross served as a special agent for twenty years in the SAC Atlanta area. Mr. Ross conducted numerous criminal investigations involving intellectual property, commercial fraud, money laundering, narcotics smuggling, counter-proliferation and anti-terrorism. In addition to other awards, Mr. Ross has won the Commissioner of Customs, Unit Citation Award and the ICE Director's, Excellence in Law Enforcement Award.



Tim Phillips

Editor, INTERPOL Casebook

Tim Phillips is a writer, broadcaster and economist, specialising in business, social change and innovation. As well as being the editor of the INTERPOL Casebook, he has written for The Guardian, The Wall Street Journal Europe, The International New York Times, The Times and The Observer among others. He is the author of books including Knockoff: the Deadly Trade in Counterfeit Goods (2006), Scoring Points (2004), Fit to Bust (2012), and guides to Machiavelli and Bertrand Russell. He is a fellow of the Oxford Martin School at the University of Oxford.

INTERPOL Trafficking in Illicit Goods and Counterfeiting Programme Report



Mr. Michael Ellis

Assistant Director, Trafficking in illicit Goods and Counterfeiting Sub-Directorate

It is once again my great honour and privilege to welcome you to the 2014 International Law Enforcement IP Crime Conference organized by the INTERPOL Trafficking in Illicit Goods and Counterfeiting unit, which this year is kindly co-hosted by the Vietnam National Police and Underwriters Laboratories. I would like to thank our co-hosts for their commitment and support for this event.

IP crime and the trafficking of illicit goods is a significant worldwide problem, causing deaths and injuries and costing the global economy billions of dollars each year. Astonishingly, in some jurisdictions it is still perceived as a 'soft' and victimless crime. Transnational organized crime and trafficking in illicit goods is carried out by criminals who rarely care about the commodity in question or the impact their actions have on society at large.

Trafficking in illicit goods and counterfeiting is a global threat that should be tackled through a comprehensive strategy that encompasses effective cooperation between industry, law enforcement and government agencies, and through operations, training, capacity building and awareness raising.

Earlier this year INTERPOL launched the Turn Back Crime campaign, its first ever global initiative aimed at informing the public and highlighting the dangers of organized crime and its effects on our day-to-day lives. We also launched a casebook, the first public study providing comprehensive evidence of the clear links between illicit trade and other types of organized crime, and how the profits from counterfeit products are channeled into crimes as varied as terrorism, trafficking in drugs and weapons, and people smuggling.

In partnership with our members countries, since last year's conference in Dublin we have seen an increase in effective cooperation between INTERPOL, the private sector and law enforcement agencies across the world which culminated in a series of highly successful operations.



2013 Operation Alisuyo

Operation Alisuyo, conducted in December 2013, took place in Bolivia, Ecuador and Peru. The operation focused on excisable goods and involved actions in major urban centres, rural regions and border areas. Interventions were conducted at popular markets, shopping centres and warehouses and resulted in the seizure of more than 60,000 illicit items with an estimated worth of nearly USD 2 million. Seized items included alcoholic drinks, mobile phones, cigarettes and tobacco products, clothes, home appliances, agricultural equipment and cement.

In the framework of the operation, two major organized crime networks involved in fuel smuggling across Peru and Ecuador have been dismantled. More than 60 interventions were carried out as part of Operation Alisuyo specifically targeting the criminal gangs known as 'culebras' or 'snakes' because of the way they move across borders. One raid near the Peru-Ecuador border involved some 450 officers, resulting in the dismantlement of the distribution network and closure of 10 points of sale in Peru. While Colombia wasn't directly involved in the operation, Colombian law enforcement agencies worked closely with their counterparts in Ecuador. Following a two-month joint investigation by the Ecuador National Police and Colombian National Police, another gang was also identified and dismantled following a raid in Sucumbíos Province near the Ecuador-Colombia border. These two raids alone resulted in the arrest of 10 people and the seizure of 27 vehicles, five gas pumps and 10,000 gallons of fuel with a combined estimated value of more than USD 254,000.

Additionally, an individual wanted by the US since 2003 and subject of an INTERPOL Red Notice – or international wanted persons alert

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– for offences including money laundering and securities fraud worth USD 65 million, was located and arrested in Lima, Peru in the framework of the Operation Alisuyo.



Operation White Mercury

This operation, conducted during late 2013, involved seven countries: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Former Yugoslav Republic of Macedonia, Montenegro, and Serbia. The operation resulted in the seizure of more than 457,000 illicit products such as counterfeit toys, cosmetics, cigarettes, vehicle parts, electronics and home appliances with an estimated value of more than USD 1 million.

Operation White Mercury was conducted in two stages – from 30 September to 6 October, and from 28 October to 3 November – in order to ensure more effective, intelligence-led interventions in the second part of the operational phase. As a consequence of this innovative approach, the operation also resulted in the identification of a network spanning three countries involved in the production of fake everyday consumer goods. An illegal production site manufacturing illicit household detergent was identified in Plovdiv, Bulgaria. In addition to the equipment, more than 10,000 litres of the fake liquid, 60,000 bottles and fake packaging material were seized, with the follow-up investigation revealing connections to at least four other illicit manufacturers in Bulgaria, Czech Republic and Greece. An entire counterfeit wine production line was identified and shut down in Albania.

Operation Opson III

Operation Opson was initiated by INTERPOL in 2010, aimed at seizing counterfeit and substandard consumable products (food and drink). The third edition of Operation Opson III, was conducted during December 2013 and January 2014 and supported by Europol and the European Commission Directorate General for Health and Consumers. The action involved police, customs, national food regulatory bodies and partners from the private sector, with checks carried out at shops, markets, airports, seaports and private homes across 33 countries in the Americas, Asia and Europe.

The results of Operation Opson III were truly staggering. In total, 8,600 interventions were conducted and led to 1,813 seizures. More than 5,600 tonnes of fake or substandard food and nearly 740,000 litres of counterfeit drinks were seized. In addition, 103 people were arrested or detained, with investigations continuing in many countries. Of particular note is the massive increase of food items seized from the previous year's operation: from 262 tonnes in 2013 as compared with some 5,600 tonnes in 2014; a 21-fold increase.



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Operation Jupiter VI

First conducted in Latin America in 2004, Operation Jupiter VI involved Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay and Venezuela. The operational phase of Jupiter VI followed a three-day planning meeting at the INTERPOL Regional Bureau for South America in Buenos Aires which brought together 60 law enforcement and customs officers from the participating countries and private sector partners to share techniques for combating counterfeiting and illicit trade.

More than 600 raids carried out across South America led to the seizure of fake goods worth approximately USD 27.4 million, with nearly 800 people placed under investigation. Key interventions included the identification and closure of an illegal workshop in Paraguay which produced counterfeit clothes, toys and shoes worth an estimated USD 8 million, and an illegal warehouse in Bolivia which re-packaged and distributed out-of-date wheat, flour and rice.

During Jupiter VI, the illicit trade in fuel was identified as a growing trend, with raids carried out on the Ecuador-Peru border and seizures made in Brazil, Colombia and Uruguay. In addition to recovering 20,000 litres of fuel, police also seized custom-made equipment to syphon fuel from trucks, as well as vehicles that had been altered for smuggling.

Large quantities of alcoholic drinks – including 1,000 litres of whisky in one seizure alone – and tobacco were also recovered, with 2.8 million packets of cigarettes worth an estimated USD 4.7 million seized. A single truck stopped at the Chile-Argentina border was discovered to be smuggling tobacco products worth USD 1 million. Among more than 3.1 million items seized throughout the operation were fake television satellite encoders, watches, car parts, food and counterfeit 2014 World Cup memorabilia in addition to fire arms and ammunition.

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Operation Wipeout

Operation Wipeout was conducted across seven countries – Botswana, Kenya, Namibia, Rwanda, Tanzania, Uganda and Zambia – during April and June 2014. It resulted in 644,000 goods seized with an estimated value of some USD 5.6 million and 263 individuals arrested or placed under investigation. The interventions in shops,

warehouses, distribution hubs, seaports and highways were conducted throughout the three-month long operation in order to more effectively target the various criminal networks operating in the region.

Counterfeit electrical products such as switches, circuit breakers and other devices designed to provide electricity during power failures were recovered in Kenya; in Uganda, electrical cables which failed to meet safety standards were seized; in Tanzania, one tonne of unapproved baby formula and four tonnes of cosmetics containing banned ingredients were destroyed, in addition to the identification and dismantlement of a factory producing fake CDs.

Following reports of branded gas cylinders being illegally refilled, resulting in leakages and even fires, more than 100 cylinders were recovered in Kenya. Seizures were also made of illicit insecticides and expired fertilizer, which pose a significant health risk in a region where agriculture is a source of income for many families.

Fake clothing and accessories worth USD 3.27 million were seized in Botswana and Namibia where counterfeit clothes were discovered being sold alongside the genuine article at the same prices in a number of shops.

Operation Al Shaheen

Operation Al Shaheen was the first INTERPOL operation targeting the trafficking in illicit goods and counterfeiting conducted in the Middle East, with a focus on Qatar, during March 2014. It was preceded by a three-day training course, which brought together more than 120 participants from 20 countries and private sector partners to learn techniques to combat counterfeiting and illicit trade.

Carried out in partnership with the Qatar Ministry of Interior, Operation Al Shaheen resulted in more than 600 raids throughout the country at shops, markets and retail outlets. It resulted in the seizures of some 140,000 illicit products and 147 individuals placed under investigation.

Seized illicit items ranged from car parts, mobile phones and household appliances to tobacco products, cosmetics and food. Counterfeit and potentially dangerous products were removed from nearly 300 stores across the country.

Further demonstrating the country's commitment to fighting the transnational criminal networks behind the trafficking of illicit goods, in January this year Qatar was the first country to request an INTERPOL Purple Notice in connection with illicit trade following the seizure of a Chinese-made machine used to change expiry dates on food and drink products.

As these operations demonstrate, INTERPOL's comprehensive and coordinated strategy has once again resulted in an unprecedented quantity of illicit goods being seized and offenders being arrested. INTERPOL continues to work to maintain and build strategic and operational partnerships with a range of international organizations, the private sector, and law enforcement and government agencies to form a powerful alliance against IP crime and illicit trade.



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These results are making a real impact on international organized crime, preventing criminal networks from making a profit off of these potentially dangerous goods. By connecting the world's police and coordinate and support future operations, INTERPOL seeks to enhance global cooperation to continue to prevent and fight this type of crime.

In closing, I wish you a successful conference, and assure you of my continued support and the support of the INTERPOL Trafficking in Illicit Goods and Counterfeiting unit, as we move together to embrace the developing and growing challenges faced by all of us in fighting illicit trade.

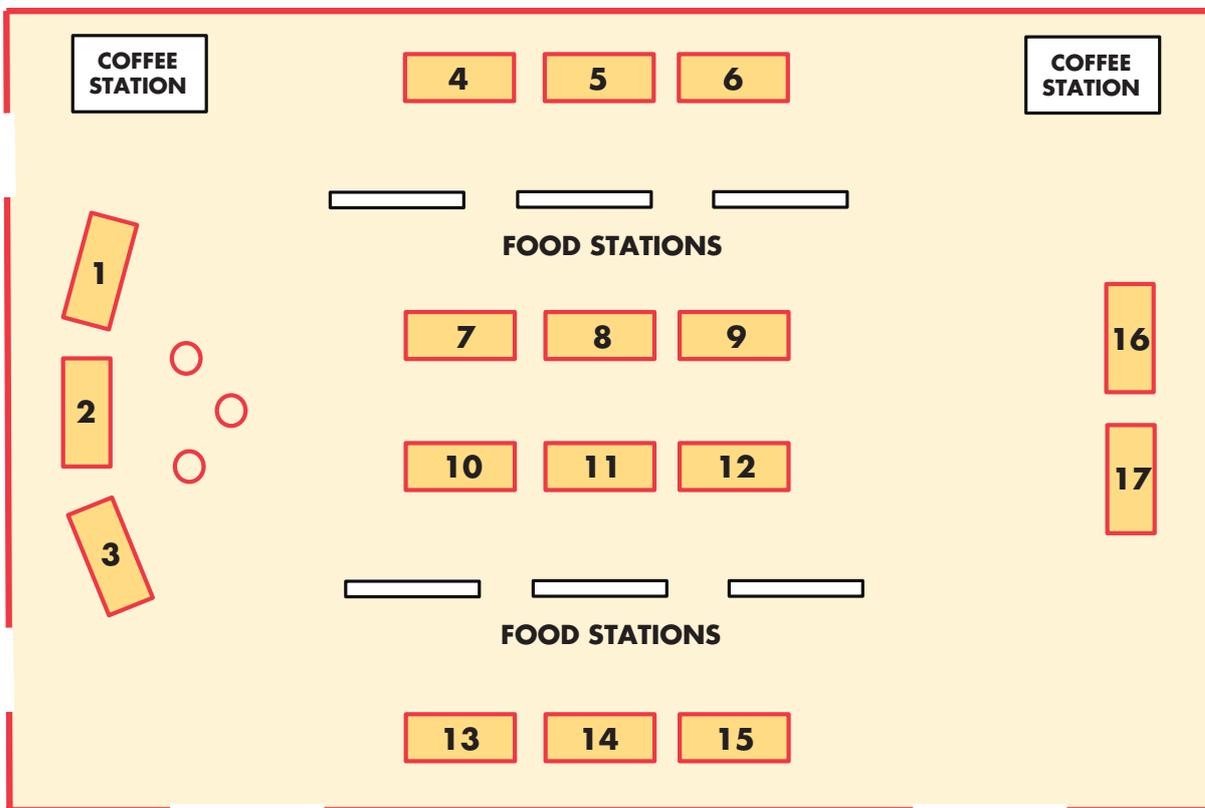


CONFERENCE SPACE

Exhibit Booth Chart



JUNIOR BALLROOM – EXHIBIT BOOTH CHART



Booth	Exhibitor	Booth	Exhibitor
1	INTERPOL	10	HP
2	UL (Underwriters Laboratories)	11	Sideman & Bancroft, LLP
3	International IP Crime Investigators College	12	SICPA
4	INTERPOL World 2015	13	FDA/Office of Criminal Investigations
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6	U.S. National IPR Coordination Center	15	Advanced Track & Trace
7	Procter & Gamble	16	Entertainment Software Association
8	Dolby	17	Michigan State University
9	Sinofaith		





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¹The Norton Report 2013
²Bloomberg Business Week "Cybercrime Costing Business Hundreds of Billions"



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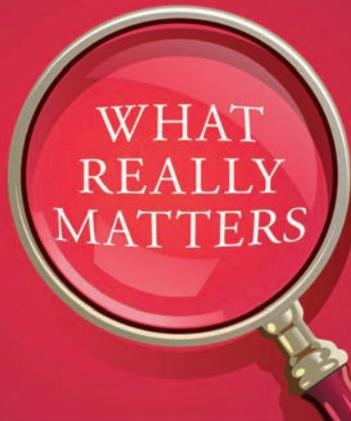
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Our team of professionals at UL Global Security & Brand Protection is available 24-7 to support law enforcement in advancing our shared fight against the threat of counterfeit certification marks. UL's number one objective is the health and safety of consumers around the world. We stand ready to take all necessary measures to prevent hazardous products bearing counterfeit UL certification marks from reaching the market place.

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UL (UNDERWRITERS LABORATORIES) OFFERS OUR SINCERE APPRECIATION FOR THE DEDICATION AND PROFESSIONALISM OF INTERNATIONAL LAW ENFORCEMENT AGENCIES IN THEIR EFFORTS TO COMBAT INTELLECTUAL PROPERTY CRIME.

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