



2013 INTERNATIONAL LAW ENFORCEMENT IP CRIME CONFERENCE



INTERPOL



An Garda Síochána

Co-hosted by INTERPOL and
An Garda Síochána
in partnership with Underwriters Laboratories



**Borderless Enforcement – Empowering Those Who Combat
Transnational Organized Crime Through Training**

15-17 OCTOBER 2013

DUBLIN
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WELCOMING COMMENTS

Welcome from INTERPOL



Mr. Ronald K. Noble
INTERPOL Secretary General

On behalf of INTERPOL, it gives me great pleasure to welcome you to Dublin for the 2013 International Law Enforcement Intellectual Property Crime Conference. I would like to extend my thanks to the Garda Síochána for co-hosting this valuable event, to Underwriters Laboratories for their abundant support and to the sponsor organizations for their ongoing commitment to tackling transnational organized intellectual property (IP) crime.

The challenges presented by intellectual property crime cannot be met by law enforcement alone: cross-sector cooperation is essential.

In response to this need, we are proud to bring together police, customs, regulatory agencies, specialist IP crime investigators and prosecutors in a unique opportunity for participants to share experiences, learn from each other and return to their organizations better equipped to deliver operational successes.

As well as crossing industry sectors, IP crime also crosses geographical borders. The transnational nature of IP crime is reflected in this year's conference theme: "Borderless enforcement – empowering those who combat transnational organized crime through training".

This theme will be discussed and developed in the wide variety of forums that make up the programme. These include plenary sessions, panel sessions, operational workshops, and interactive round-tables.

The conference is also an opportunity for us to share recent updates on INTERPOL's projects and innovations. In a current initiative we have joined the Walt Disney Company and UL - Underwriters Laboratories in the production of educational videos for young people, highlighting challenges to good character, including illegally downloading music and buying stolen or counterfeit goods.

In another major project with the private sector we are examining ways to allow airlines, hotels, banks, cruise ships and travel agencies to work with INTERPOL to determine if passports presented by their potential clients have been invalidated by the issuing member country after being reported lost or stolen. This is just one example of the great opportunities awaiting us in the future.

A related initiative will enable consumers worldwide to protect themselves against potentially dangerous counterfeit goods on the market today. Members of the public will be able to scan products against a web or mobile application and identify if a product is genuine and being sold in the correct market.

Indeed, consumer safety is paramount, and nowhere is it better illustrated than Operation Opson, an international week of action targeting fake and substandard food and drink and the organized crime networks behind this illicit trade. Successive phases of this operation have resulted in the seizure of hundreds of tonnes of potentially harmful goods, from coffee to caviar.

In 2014 we will be expanding our efforts with a new focus on online forms of IP crime. The Internet and digital technology have facilitated all types of crime, including the distribution and sale of illicit goods. It is vital that the law enforcement community stays one step ahead of the latest criminal methodology, and maximizes the use of new technology in its global response.

I encourage you all to make the most of the networking opportunities that this conference offers, in order to strengthen our combined front against the threats of IP crime. I wish you all a successful conference, and an enjoyable stay in this dynamic and hospitable city.

WELCOMING COMMENTS



Welcome from Underwriters Laboratories (UL)



Mr. Keith Williams

President and CEO, Underwriters Laboratories (UL)

Underwriters Laboratories (UL) is a proud supporter and co-organizer of the 7th annual International Law Enforcement IP Crime Conference in partnership with INTERPOL and An Garda Síochána.

Céad Míle Fáilte. One Hundred Thousand Welcomes to you! It is wonderful to be back in the beautiful city of Dublin to host our 2013 Conference. We are honored to have the opportunity to join together once again in this unique and collaborative forum to advance our common purpose of defeating organized IP crime and promoting safety worldwide.

This year's theme is "Borderless Enforcement – Empowering Those Who Combat Transnational Organized Crime through Training." In addition to an exciting speaker line-up, we're pleased to highlight two new training tools. The first is the recently launched multi-lingual Learning Management System for the International IP Crime Investigators College (IIPCIC). UL is a proud supporter of IIPCIC in partnership with INTERPOL and has been an active participant in this leading-edge training resource since its inception. The College is being featured during the Conference and I encourage you to visit their display to learn more about this great training opportunity.

The second training platform, launching this week, is the new Honest and Real anti-counterfeiting educational program. As promised at last year's Panama Conference, UL and Disney have worked together in cooperation with INTERPOL to launch this initiative aimed at teaching anti-counterfeiting messages to school-aged children. This new platform is part of the award-winning Safety Smart® program that was developed in partnership with the Walt Disney Company. Honest and Real will be featured during the Conference and I encourage you to visit their display to learn how you can make the most of this exciting new program.

An international conference of this magnitude would simply not be possible without the hard work of our Conference co-hosts. INTERPOL continues its great leadership in facilitating global enforcement actions and as a major catalyst for international initiatives designed to combat transnational organized IP crime. By continually adding new elements to their programs, developing new partnerships and implementing new training tools, they have fearlessly led the way and set the global standard in what we now consider effective and integrated IP crime solutions. I thank them for their dedication in making the world a safer place.

Likewise, we are deeply grateful for the tremendous on-the-ground and dedicated support of our law enforcement co-hosts. This is the second time we have worked with An Garda Síochána and we have been truly fortunate to have them as partners. Their professionalism and expertise have allowed us to effectively plan, coordinate and deliver this event. I offer my sincere thanks for their assistance and ongoing support to stem the flow of counterfeited and pirated goods.

Our sincere thanks also go to our sponsors for their continued and ongoing support which allows us to deliver this Conference on an annual basis. Please acknowledge their contributions and take time to meet them and visit their displays in the Exhibit area.

And lastly, thank you for attending the Conference. Your contributions and participation are what continues to make this the premier law enforcement training event of the year. I look forward to meeting and speaking with you over the next few days.

WELCOMING COMMENTS

Welcome from An Garda Síochána



Mr. Martin Callinan
Commissioner, An Garda Síochána

As Commissioner of An Garda Síochána I am honoured to welcome you all to this the 7th International Law Enforcement Intellectual Property Crime Conference, which we are co-hosting with INTERPOL in partnership with Underwriters Laboratories. We are very pleased that INTERPOL have chosen Dublin again following a very successful conference held here in 2009.

This year's conference is being held in the wonderful Croke Park stadium which is the home of the Gaelic Athletic Association.

The trafficking of illicit goods, counterfeiting and piracy is a global phenomenon that continues to have a detrimental effect on genuine industry and business. This of course has a very real impact in terms of employment and the very survival of small and large businesses and retailers. This criminal activity is also putting the health and welfare of ordinary consumers at risk and is contributing to the financing of both organised crime groups and terrorist organisations.

The theme of the conference: 'Borderless Enforcement – Empowering Those Who Combat Transnational Organized Crime Through Training' is an area which requires all our attention. Law enforcement officers and members of private industry must harmonise all efforts by keeping up to date and getting ahead of the criminals who are subverting the legitimate business community and affecting all our communities. Tackling the problem is everyone's business and I am very happy to see such a wide variety of topics on the agenda and participants from across the globe.

I would like to take this opportunity to reiterate the commitment of An Garda Síochána to working in collaboration with INTERPOL and its partners in confronting and disrupting the criminals involved in Intellectual Property Crime and indeed all forms of crime. This conference brings together key stakeholders from around the world to equip and provide law enforcement agencies with the knowledge and training necessary to tackle counterfeiting in all its guises.

I wish to commend the organising committee who have worked diligently to bring together expert speakers to provide you, the delegates, with the most insightful and beneficial information possible. The use of Operational Workshops and Roundtable Sessions will maximise the benefits that can be obtained and ensure a fully interactive and fruitful conference which will cater for the range of challenges that we are faced with.

I wish you all well in your deliberations, I hope you enjoy your stay in Dublin and return to your respective countries with greater knowledge and positive memories of your time with us.

WELCOMING COMMENTS



Conference Moderator



Mr. Derek Byrne

Assistant Commissioner, National Support Services, An Garda Síochána

Career Highlights

- 1986: Promoted to Sergeant and served at Clones, Cabra and Blanchardstown.
- 1992: Promoted to Inspector and served at Coolock, Blanchardstown, Finglas, Cabra and Pearse Street.
- 1999: Promoted to Superintendent and served at Tallaght, Store Street and the Garda National Drugs Unit (GNDU).
- 2004: Promoted to Chief Superintendent and served at the Garda National Immigration Bureau (GNIB) and Pearse Street.
- 2007: Promoted to Assistant Commissioner and served in the Northern Region before moving to National Support Services in October 2008.

Qualifications

- Graduate of the FBI National Academy, Quantico, Virginia, U.S.A.
- Completed the Strategic Command Course at Bramshill Police Training College, UK.
- BA (1st Class Hons) Degree in Police Management, University of Limerick.
- Diploma (Hons) in Management & Industrial Relations, National College of Ireland.
- Advanced Management Diploma in Police Leadership, UCD Smurfit Business School.
- Bomb Scene Management and Terrorist Investigation Course - U.K. Anti-Terrorist Branch New Scotland Yard.
- Harvard University John F. Kennedy School of Government U.S.A. - Leadership in Crises Programme.

2013 CONFERENCE REPORT

INTERPOL Trafficking in Illicit Goods and Counterfeiting Programme Report



Mr. Michael Ellis

Assistant Director, Trafficking in Illicit Goods and Counterfeiting Sub-Directorate

It is my great honor to welcome you to the 2013 International Law Enforcement IP Crime Conference, and in doing so I want to extend my thanks to the Garda for hosting this event, for an unprecedented second occasion.

We all recognize that illicit trade is one of the fastest growing criminal activities of the modern generation, and has spread to encompass all aspects of modern trade. Driven by fast profits and low risks organized criminal and subversive groups continue to exploit all aspects of this growing criminal activity. This crime has placed a massive demand on the resources available to law enforcement agencies across the world. These are agencies with limited capacities to increase their financial contributions despite increasing illegal trafficking.

By working in partnership with both the private sector and also with relevant international organizations, INTERPOL continues to promote the need for a comprehensive and integrated response in order to disrupt and dismantle these criminal activities. Our well-practiced program of interacting with governments, police and other law enforcement agencies, and also with international organizations, and regional and various global stakeholders continues to bring in exception results.

During this, my first International Law Enforcement IP Crime Conference as Head of the Trafficking in Illicit Goods and Counterfeiting unit I want to assure you that it is 'business as usual' for INTERPOL, but with a few operational additions which will become self-evident as we move into 2014.



In recognizing the threats of illicit trade and counterfeiting, and with a proactive cohesive response INTERPOL maintains its leadership role in combating transnational organized crime related to this criminal activity. I would like to share with you some operational examples.

Tonse II

This operation, conducted during October 2012, was focused in Tanzania and was known as Operation "Tonse II". Prior to the operation the Trafficking in Illicit Goods Sub-Directorate in partnership with the US Department of Justice and US Patent and Trademark Office, delivered a 3-days training and operational planning, in Dar Es' Salaam for law enforcement and customs officials from Burundi, Democratic Republic of Congo, Kenya, Rwanda, Tanzania, and Uganda. The purpose of the training was to provide law enforcement officers with the necessary knowledge and tools to enable them to fight efficiently against trafficking in illicit goods and counterfeiting.

Targeted venues were shops and other retail locations selling cosmetics, personal/home care products, hygiene products and agricultural tools. Thousands of counterfeit items were seized and several criminal cases were opened.



Opson II

Deployed in December 2012, Opson II involved already 29 countries from around the world. The operation targeted fake and substandard food and drink, as well as the organized crime networks behind this illicit activity. The week-long operation was supported by customs, police and national food regulatory bodies in addition to partners from the private sector. Checks and raids were carried out at airports, seaports, shops, markets and private homes. The operation resulted in the seizure of more than 135 tonnes of potentially harmful goods ranging from everyday products such as coffee, stock cubes and olive oil to luxury items such as truffles and caviar. A further 100 tonnes of misdeclared and/or potentially hazardous food were also confiscated during investigations linked to Opson II. The operation also led to the seizure of more than 385,000 litres of counterfeit liquids: vodka, wine, soy sauce, orange juice in addition to fish, seafood and meat declared unfit for human consumption, as well as fake confectionary and condiments.

One of the major achievements of Opson II was an increase in the number of participating countries from 10 to 29, which reflected a growing awareness of the problem. The participating countries were Austria, Belgium, Benin, Bulgaria, Colombia, Côte d'Ivoire, Czech Republic, Cyprus, Denmark, France, Germany, Greece, Hungary, Iceland, Italy, Jordan, Latvia, the Netherlands, Nigeria, Portugal, Romania, Slovakia, South Africa, Spain, Sweden, Thailand, Turkey, United Kingdom and the USA.

2013 Pacific

During March 2013, the TIGC programme in cooperation with Chile Criminal Investigations Service (Policía de Investigaciones de Chile) organized a regional training seminar in Santiago (Chile) on trafficking in illicit goods and counterfeiting. The training was attended by 54 officials from law enforcement agencies, customs, prosecutors' offices from Brazil, Chile, Colombia, Ecuador, Panama, Peru, and Mexico. Working groups identified potential intervention points: seaports, airports and urban centers in order to target trafficking, production and distribution aspects of IP crime in the region. Operational deployment started

during May 2013 and included six countries: Brazil, Chile, Colombia, Ecuador, Panama, and Peru. In total 203 raids were conducted leading to the seizure of 2,740,665 illicit items, ranging from food, clothing, personal care products, cigarettes, spirits, luxury products, toys, among others, valued at over USD 24 million, as well as 237 arrests were made following the raids.

Hurricane

Operation Hurricane, conducted between May and June 2013, was the FIRST EVER INTERPOL coordinated operation targeting illicit trade in Asia and led to a number of significant successes.

In southern China, an entire logistics chain behind the distribution of fake shampoo and toothpaste including 21 production sites, planes, containerized lorries, trains and websites operated by eight criminal syndicates was shut down. In northern China, an organized crime network behind 10 illicit factories producing fake shavers was identified and dismantled, and nearly seven million counterfeits worth around USD 41 million recovered. A second organized crime network involved in the production of fake cooking oil in five different provinces was also broken up, leading to the arrest of 42 people and 56 sites being shut down. In Thailand, more than 400 people were arrested, in some 430 interventions targeting street hawkers and retail shops selling counterfeit products including clothing, DVDs and electrical goods. In Vietnam, the Hanoi Metropolitan Police arrested an individual linked to the production and distribution of six million USD worth of illicit electronic products.

Prior to the operation, TIGC in partnership with the Royal Thai Police co-hosted International Training and Capacity Building Seminar on Trafficking in Illicit Goods in Bangkok. The three-day seminar brought together some 45 police, customs and prosecutors from across India, as well as representatives from Bangladesh, China, including those from Hong Kong, Fiji, India Indonesia, Pakistan, Philippines, Thailand and Vietnam.

The operational phase was completed during one week. Operations deployments took part in seven countries: China, Hong Kong (China), Fiji, India, Indonesia, Philippines, Thailand, Vietnam.



2013 CONFERENCE REPORT



Etosha

In June 2013 the Trafficking in Illicit Goods and Counterfeiting Sub-Directorate delivered a 3-day training in Windhoek, Namibia, which was attended by 60 participants. Representatives from Angola, Botswana, Mozambique, South Africa and Zambia came to share their experiences on the issue.

The subsequent raids involved 350 law enforcement officers from the Police, Customs, Immigration Department and Health Inspection Department. They were carried out in Windhoek and at four points of the Angolan border. Brand owners supported the raids by bringing their expertise in the field.

In total 72 raids were conducted leading to the seizure of 211,000 counterfeit items, ranging from clothing, perfumes, soaps, toys, spirits, sanitary towels, baby nappies, cigarettes, sunglasses, toys, among others, and valued at over USD 4 million. 59 arrests were made following the anti-counterfeiting raids. In addition 31 illegal immigrants from Angola and Mali were also arrested.

Black Poseidon II

Black Poseidon II, conducted between May and June 2013, involved a wide-ranging series of operations in Central and Eastern Europe over the period of one month. The operation involved six countries Belarus, Moldova, Poland, Romania, Turkey, Ukraine and was coordinated by INTERPOL in cooperation with the World Customs Organization. Black Poseidon II was executed as a series of simultaneous regional interventions focused on transnational organized crime groups involved in trafficking of illicit goods.

In total more than 12 million items of illicitly traded goods, worth over USD 37 million were seized, and over 3,400 people were investigated (arrested, detained, fined, etc).

Kalahari

In September 2013, INTERPOL in co-operation with the United States Patent and Trademark Office (USPTO) organized three days training in Gaborone, for 45 law enforcement officials representing police, customs, and prosecutorial offices from Botswana, Malawi, Namibia, South Africa and Zambia. Two

days operational deployments were carried out in Gaborone immediately following the training, which involved 60 law enforcement officers from Botswana Police, Customs, and Department of Public Prosecutions participated in the raids.

The operation resulted in the seizure of thousands of illicitly traded products, ranging from clothing, toys, cosmetics, electronics, accessories, and software, with a total estimated value of USD 520,000.00. The counterfeit items were seized at informal street markets as well as in well-established shopping centers. As a result of these seizures the national authorities have already initiated a number of criminal and administrative investigations.



Additional evidence and information obtained during those raids led to subsequent interventions in the vicinity of Pretoria (South Africa), where police services discovered and dismantled a hidden manufacturing plant which was producing counterfeit sportswear clothing. Over 16 thousand counterfeit items as well as equipment used in the manufacturing process were seized. The total value of this raid is estimated at USD 709,000.00. Moreover, ensuing investigations led to further raid actions in Namibia, where a nominal amount of fake cigarettes and DVDs were seized.

As these operations demonstrate, the INTERPOL multi-faceted strategy to combat trafficking in illicit goods implemented by TIGC coordinates and acts as a catalyst for international efforts to ensure the effective application of relevant conventions and to translate them into action through a comprehensive programme of enforcement and legal assistance activities.

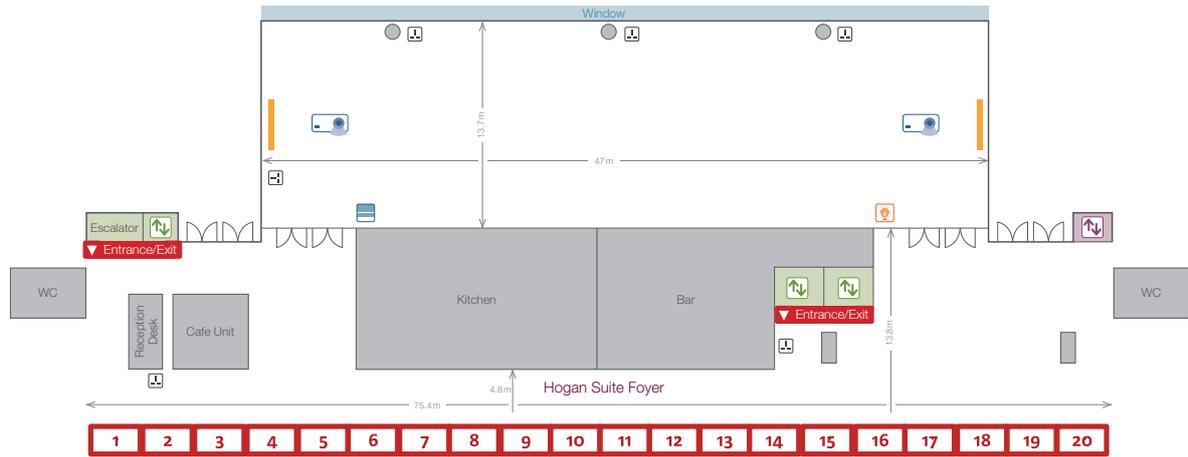
Through the TIGC programme, INTERPOL is able to share experiences and obtain a greater understanding of this crime, which in turn enables effective policy making and targeting of resources. Our main pillars focused on Enforcement, Capacity Building and Training, providing Legal Assistance and Institutional Development, and by Raising Awareness continues to operate in unison towards a safer world. INTERPOL additionally continues to value your support and contributions towards us jointly reaching our common goal.

CONFERENCE SPACE



Exhibit Booth Chart

CROKE PARK CONFERENCE CENTRE Hogan Suite LEVEL 5



SUITE	AREA (sq.m)	CEILING H (m)	DIMENSION LxW (m)	THEATRE capacity	CLASSROOM capacity	DINNER capacity	RECEPTION capacity	BOARDROOM capacity
Hogan Suite	643.9	5.4	47 x 13.7	800	350	600	2000	110
Hogan Suite Foyer	385	2.5	-	-	-	-	750	-

FACILITIES	AIR CONDITIONING	3 PHASE POWER	SOUND SYSTEM	AV	BLACKOUT	NATURAL DAYLIGHT	DIMMERS	BROADBAND
Hogan Suite	yes	yes	yes	yes	yes	yes	yes	yes

	Entrance / Exit
	Lift
	Service Lift
	Data Projector
	Sockets
	Light Control
	Blind Control
	Screen

Not to scale.

Booth	Exhibitor	Booth	Exhibitor
1	INTERPOL	11	Diageo
2	UL (Underwriters Laboratories)	12	Sinofaith
3	International IP Crime Investigators College	13	SICPA
4	An Garda Síochána	14	EYE P Consultants
5	UL/Disney Safety Smart	15	Applied DNA Sciences
6	Hewlett Packard	16	CSA International
7	Procter & Gamble	17	Brady Corporation
8	The Label Printers	18	FACT
9	Dolby Laboratories Inc.	19	Michigan State University
10	Eaton Corporation	20	Entertainment Software Association

2013 INTERNATIONAL LAW ENFORCEMENT IP CRIME CONFERENCE

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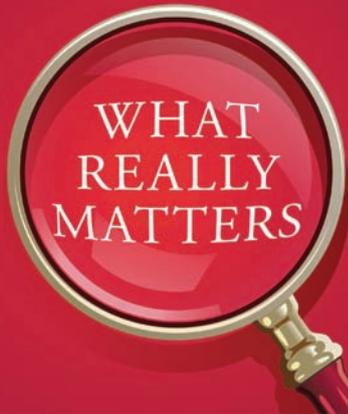
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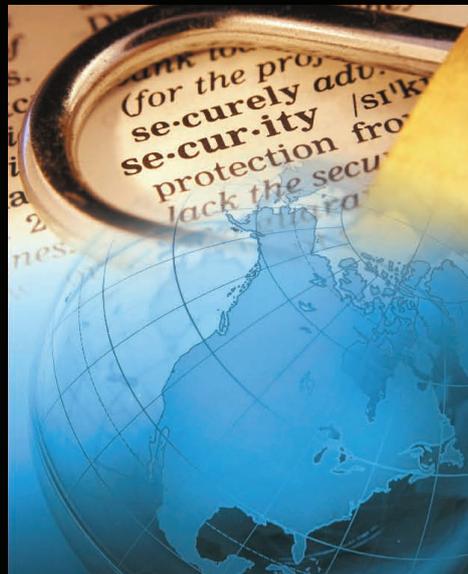


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